

COMPANY







Jochen and Horst Finkemeier

NATURALLY **BEAUTIFUL KITCHENS**

The kitchen is the heart of a home. It has not only been the centre of family life for generations but in recent times has also become an expression of personal lifestyle. We have been dealing with wood for 125 years.

Founded as a carpenter's workshop in 1898, we now manufacture 1,100 individual kitchens a day – in five factories in Rödinghausen and Venne, Germany. Today, 2,100 employees ensure that our customers' kitchen dreams are fulfilled all over the world. Kitchens are our passion and the mission we pursue every day with great dedication. This attitude sets us apart – just like the values that we, as the family business Häcker, stand for.

Quality, service, reliability, honesty and sustainability are the brand pillars of Häcker. We practice these values together with our customers, partners and employees. Sustainable thinking and action is particularly important to the owner family Finkemeier. Therefore, Häcker is also deeply committed to ecological and social issues. As a climate-neutral company, we produce certified healthy kitchen furniture. Over 40,000 square meters of flowering meadows for insect protection, tree planting in local forests and a major commitment to children and young people in need are examples of the projects we pursue in the interests of sustainability.

Discover Häcker – 125 years of inspiration.

GOOD TO KNOW

SALES 2022: 786 MIO EUROS EMPLOYEES: 2,100 LOCATIONS: RÖDINGHAUSEN & VENNE

Häcker is firmly rooted in the Rödinghausen region. The central location houses the administration, the training campus and the production factories 1 to 4.

With 215,000 square meters, factory 5 in Venne is one of the most modern factories in the kitchen industry and has been in operation since 2020.



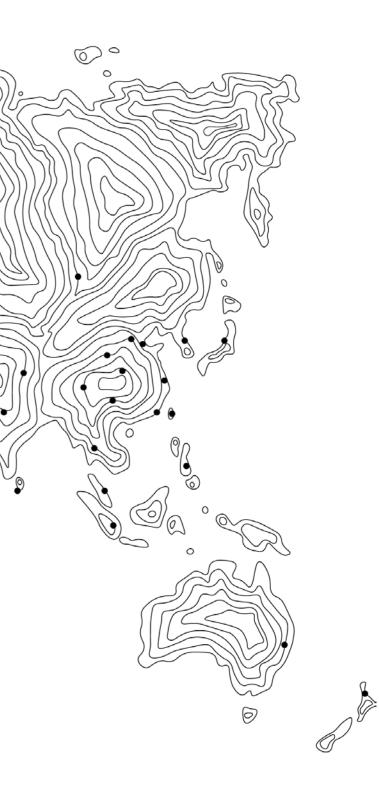


Rödinghausen

Venne

HÄCKER INTERNATIONAL

Häcker is growing worldwide and is represented globally in the kitchen market by qualified specialist dealers and own stores. Häcker generates around 40 % of its sales through exports to over 60 countries. The high level of internationality is also reflected in our multilingual staff in the areas of sales, training and customer service. We make sure our specialised trade partners are looked after in their respective native language, ensuring a pleasant and efficient cooperation. This is how we at Häcker show our appreciation.



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125 YEARS OF INSPIRATION AND INNOVATION

Häcker has been a fast-growing family business since 1898. Founded as a carpenter's workshop by Hermann Häcker, it has evolved over the decades into one of the largest and most successful kitchen manufacturers in the industry. At the centre of this extraordinary success story is the owner family Finkemeier. Today, Häcker produces in 5 factories two product lines using one single grid system. A unified grid has decisive advantages for our clients: simple planning and a high degree of flexibility in the fabrication. Häcker today is a modern international company that is an efficient, honest and above all reliable partner for all stakeholders.

1898

Carpenter Hermann

Häcker founded a

joinery.

1938

Friedrich Häcker takes

over the joinery.

1965

1972 1996 Transformation from

Horst Finkemeier takes over the joinery from his father-in-law.

workshop into industrial manufacturing

Jochen Finkemeier joins the company's management.

Launch of the product line systemat

1998

2005

Construction of Construction of factory 3 with second factory 4 high rack warehouse

for 24,000 palettes





2012



2014

Introduction of the

Häcker exclusive

brand for built-in

kitchen units

























Commissioning of Plant 5 in Venne

2021

Introduction of the product line concept130 colour system for the with 130 mm grid system product line systemat



Launch of the NCS







IN-HOUSE EXHIBITION

Häcker has an extensive showroom in Rödinghausen. We present over 40 modern kitchens and living worlds on approximately 4,000 square meters. The two product lines systemat and concept130 offer kitchens for every personal taste and need. Whether urban, family, country or modern – with us, quality- and sustainability-conscious customers will find individual kitchens that fit their personal lifestyle. The timeless design of our living world combines practical functionality with classic elegance – from modern dining tables to classy sideboards. Due to its plain, minimalist design, the elements of our living world beautifully adapt to almost any interior.



EMPLOYEES

Our 2,100 employees are at the heart of Häcker's business success. With their commitment, expertise and ideas, we have been very successfully developing and producing kitchens that fulfill every wish for decades. Commitment to our employees and their well-being is of great concern to us. Ergonomic workplaces, first-rate company restaurants, employee parties and many personal benefits, such as job bike leasing, train tickets and sports offers, are some of the diverse benefits offered by Häcker.

Honesty is one of the core values that our employees can rely on – including transparency. Therefore, we attach great importance to the transparency of our internal communication. From digital postings to our inhouse magazine INTERN: our employees have direct access to up-todate information. A variety of digital platforms offers a broad range of services and enables our employees to partake in our developmental processes effectively. Innovative ideas, which contribute to an improvement of our products, our processes or our environmental sustainability, are rewarded with attractive bonuses.





HÄCKER AS AN **AWARD-WINNING TRAINING COMPANY**

Häcker has been training young people in various professions since 1980, ensuring the cross-generational development of the company. As a rule, 100 % of its apprentices are employed after completing their training. In the long history of the company, more than 260 people have already successfully completed their training with us. Based on annual trainee surveys, we have repeatedly been awarded the title of "Excellent Training Company" and we attach great importance to promoting young talent from our own ranks.

Currently, 68 people are completing their apprenticeship at Häcker in Rödinghausen. We provide training in the following occupations:

- Industrial Clerk (m/f/d)
- Wood Mechanic (m/f/d)
- Mechatronics Engineer (m/f/d)
- Electronics Technician for Operating Technology (m/f/d)
- IT Specialist Application Development (m/f/d)
- IT Specialist System Integration (m/f/d)

From mid-2023, we will also be training wood mechanics at Factory 5 in Venne, Germany.



Award-Winning Training Company Checked by apprentices.



PRODUCTION & PANORAMA & TEST LAB

Häcker produces about 1,100 kitchens daily in five factories. Each kitchen is manufactured in a highly automated and yet individual manner, making each and every one a unique product. As to the organisation of internal processes, we always make sure that innovations serve our people. Digitalised work processes reduce the workload of our employees. As we plan and organise production, we take into consideration the needs of our customers. The processes are precisely coordinated, with a cutting-edge machine park and in-house logistics to ensure precise completion of production in time.

From the in-house exhibition to the campus: All administrative, sales and service departments are located in the Panorama building in Rödinghausen. Management, sales, marketing and interior design, customer service and many other specialist departments work here every day for our customers, who are at the centre of our work in every respect.

Tested in every detail.

Quality is difficult to measure – therefore quality testing is essential. Our materials are tested for their resistance to water vapor, humid and changing climates, and mechanical stress in our in-house test laboratory. The test scenarios we use simulate extreme conditions that exceed the actual loads to be expected by far. At Häcker, we measure everything very precisely.

DIGITISATION

Digitalised processes are one of Häcker's key competitive advantages. Digital transformation serves to increase productivity and optimise work processes.

In our digital shopfloor management, for example, data is captured at its source and used automatically in real time. A digital supplier portal, digitised order processing and an intranet for up-to-date information ensure immediate and transparent data availability.





SUSTAINABILITY

Sustainability aims to use finite resources responsibly so that present and future generations around the world can lead a dignified life. Häcker is a family-owned company that has put sustainability at the heart of its practices for decades.

SUSTAINABILITY EXAMPLES

- Use of own photovoltaic systems +
- +
- +
- +
- + to produce heat
- + to LED
- +
- Shifting delivery containers from road to rail +
- 40,000 m² of company-owned flowering meadow + for insect protection, plus 400 m² of wetland biotope
- 50 % of the suppliers come from within + a radius of 50 kilometers
- + sports clubs and voluntary work

- Häcker is a climate-neutral company
- Electricity generation of own PV systems in 2020: 182,527 kWh
- The power of the additional PV factory in Venne is 2,259.9 kWp
- Use of paper waste in cardboard bags to secure loads
- Utilisation of wood residues in five bio mass boilers

Conversion of lighting in the entire production and shipping area

- Reduction of printed sales manuals, elimination
- of trade fair flyers, reduction of print media
- Substitution of styrofoam by cardboard as packaging material
- Support for social projects such as regional kindergartens,

BRAND CORE AS CORPORATE VALUES

The brand core represents the most important values that make up a company. The following brand values have characterised Häcker for 125 years.



Quality

Our Häcker Quality Assurance tests, certifies and takes care of the measurability of quality in all products and services as part of its quality management. To this end, we have not only been TÜV certified for many years, but have also installed a number of measures - such as our own test laboratory or the digitalised control of the production process.

Reliability

We keep our commitments. Customers, partners and employees can rely on Häcker in all its performance parameters. As a family business, we stand by our word and our promises.

Honesty

We understand honesty to mean transparent and trusting interaction, both in our dealings with our customers and suppliers and with our employees. Open and transparent communication is a matter of course for us.

Sustainability

Report.

Service

pany.

Sustainable action is the basic prerequisite for a future worth living. Häcker's claim is therefore to think of sustainability holistically and to make a noticeably positive contribution to the environment, economy and society. Detailed information on this can be found in our Sustainability

We are a service-oriented company. More than 350 employees in internal sales and customer service take care of our customers nationally and internationally. Our Häcker Campus offers training courses and seminars, at our premises or at the customer's site. More than 3,500 trade partners were with us in Rödinghausen in 2022. Häcker supports its customers, partners and employees with numerous other services within the com-

THE KITCHEN AS THE CENTRE OF LIFE

Häcker produces modern kitchens and interior designs that meet the highest standards of quality, functionality, durability and design. The product lines systemat and concept130 offer discerning customers a wide range of options for exceptional kitchen design. This is based on the 130 mm grid, which is uniform throughout the product lines. For you, this means extremely simple planning and highly attractive, individual solutions.

Our home furniture provides an exclusive combination of high functionality and sophisticated design. The classy sideboards are veritable eyecatchers, be it in the living room, in the dining room or in the hallway. The minimalist style of our cabinets and dining tables merge perfectly into various interior designs and create an exceptional harmony between kitchen and living.



concept130

concept130 is a consumer-oriented product line, which can be planned easily and offers a broad range of possible combinations. It impresses with flexible and sustainable design solutions, a unitary colour concept for fronts, carcase and channel handle. With eleven exterior carcase colours and the uniform interior carcase colour crystal white, you can create consistent dream kitchens with many possible combinations. A visual highlight of concept130 are the Selection colour shades, which we always align with current trends.







systemat

Häcker's product line systemat presents kitchen and living environments for discerning customers. They come in a wealth of finishes, special wood and stone veneer fronts, three carcase heights and colours, special pull-outs with metal frames such as the SlimLine Drawer as well as materials and geometries. 1,900 NCS and 190 RAL shades allow for individual kitchen designs.



SPECIAL TRAINING COURSES – THE HÄCKER CAMPUS

Häcker has a large portfolio of services for specialised dealers. One focus is on customer training in the Häcker Campus, with a total area of 1,000 square meters. A multilingual team of trainers enables our retail partners to learn more about the inner values of our beautiful kitchens in a competent and entertaining way. This includes training and workshops on all aspects of designing, selling and installing Häcker kitchens. The training courses are offered both at our premises, at the customer's premises and as online seminars.



KITCHEN REFERENCES AT HOME IN THE WORLD

Whether in residential buildings, industrial buildings, hotels or special structures: Kitchens are an essential component in any home, bringing people together and giving them a space to gather and celebrate. For many years, we have been designing outstanding projects around the world and offering first-class kitchen solutions to discerning customers. We set real highlights with individual kitchen design – in any type of architecture. Design kitchens with cutting-edge equipment and smart home compatible lighting elements create a unique ambiance. The clear architectural style of our kitchens gives the living space an exclusive personality. With the large colour selection of over 2,000 shades, our kitchens can be integrated into any living environment. Experience our great passion for outstanding kitchens and discover special reference projects from Häcker.











In Sevid (Croatia), located directly on the Adriatic Sea, 16 Häcker kitchen designs give structure and class to the holiday homes of Trogir. Wonderful dishes can be conjured up in these fashionably equipped kitchens in just a few steps – or a glass of wine can be enjoyed with a view of the sea.

VEHICLE FLEET

Häcker stands for reliability. Not only with regard to the high quality of our products, but also in terms of delivery. Our modern vehicle fleet consists of 106 vehicles and 298 trailers, which travel internationally for you. Our 4 gigaliners do not only improve our efficiency, but also our environmental friendliness because their enormous loading capacity helps to reduce the fuel consumption, CO₂ emissions and the truck traffic on motorways. Additionally, 6 shunting vehicles guarantee the high efficiency of our logistics on site.

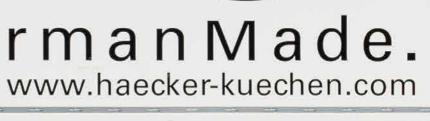
Security ranks first in our company – both that of our valuable kitchens and that of our 220 drivers. Hence our tractor units are double manned. This allows us to master long distances safely. Further advantage: there are always four strong hands to labour, as soon as your delivery has reached its final destination.

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sole

Within Europe, Häcker places reliance on environmentally sound railway transport. Forty cranable semi-trailers have been acquired to this end, which travel to northern Italy, Austria, southern France and Switzerland by train. This not only helps to avoid empty runnings, but also to reduce CO₂ emissions.

Hacker kitchen.germanMade.





AT EYE LEVEL

Together with our customers, supply partners and employees, we have been growing successfully in the market for 125 years. Individual kitchens, a wide range of services and the reliable values of a solidly growing, international family business form the foundation for long-term cooperation.



PARTNERSHIP

Discover your extraordinary possibilities with Häcker.

Häcker Küchen GmbH & Co. KG

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