

## Press Release

20 September 2025

Häcker in-house exhibition from 20 to 26 September 2025

### **Innovative new products from Blaupunkt:**

### **aesthetics meets quality**

Rödinghausen. Blaupunkt will be presenting some of its diverse innovations for 2026 at the Häcker in-house exhibition from 20 to 26 September 2025 in Rödinghausen. These include a new matt edition for built-in kitchen appliances, a wine drawer that redefines design and enjoyment, and a PVD-coated sink in two elegant colours with matching fittings.



Image 1: A part of the new matt edition: Blaupunkt built-in oven 5B70P9690ME

## Press Release

20 September 2025

### Elegant, modern, minimalist: the new matt edition

The new matt edition from Blaupunkt combines timeless, minimalist design with an elegant matt finish. From built-in ovens and induction hobs with and without integrated extractor to wall-mounted sinks, Blaupunkt is making a clear statement in the modern kitchen segment. The high-quality surface significantly reduces smears and fingerprints and impresses with its maximum scratch resistance. The result is a range that combines aesthetics and everyday practicality at the highest level—a strong argument for sophisticated kitchen planning.



Image 2: Blaupunkt hob with integrated extractor 5IX80290ME from the new matt edition

## Press Release

20 September 2025

### **Blaupunkt wine drawer: stylish, compact, practical**

With its new wine drawer, Blaupunkt presents a new protagonist in the field of wine cooling. The elegant wine drawer offers the functionality of a full-fledged wine refrigerator and combines it with the compact form of a drawer. This modern product can hold up to five bottles, and its temperature can be flexibly adjusted to suit your needs between 5 °C and 20 °C. The electronic opening ensures maximum convenience, while the glass window allows you to see the cooled wine collection at any time. An elegantly designed new product that uniquely combines aesthetics and convenience.



Image 3: Blaupunkt wine drawer 5WS614FF0

## Press Release

20 September 2025

### Timeless design in elegant colours for the sink

With the new PVD-coated Lago sink and matching Liro tap, Blaupunkt presents a new highlight in sink design. The elegant PVD surface of the sink in dark steel and copper tones offers first-class material quality that combines scratch resistance and high resistance to stains with colour fastness and a lasting shine. The minimalist design offers a timelessly modern aesthetic that impresses not only with durability, but also with easy maintenance. The same applies to the Liro PO tap, which is also PVD-coated and harmonises perfectly with the sink in terms of colour and material. A beautiful solution for those who value aesthetics as much as everyday practicality.



Image 4: Elegant look with durable PVD coating: Blaupunkt Lago sink and Liro PO tap in a copper finish

## Press Release

20 September 2025

### Modern appliance design with style

Olaf Thuleweit, Managing Director, is looking forward to presenting the new Blaupunkt products to customers at the in-house exhibition: “With this year’s innovations, we are sending a clear signal for timeless modern design that sets new standards in the combination of technology and style awareness—especially with our matt edition, which combines practical features such as scratch resistance with an elegant look. With copper, we are introducing a new trend colour for sinks that fits perfectly into modern kitchen concepts—and is particularly easy to care for and durable thanks to its special PVD coating.”



Image 5: Olaf Thuleweit,  
managing director

## Press Release

20 September 2025

### Häcker—The Company

Häcker was founded in 1898 as a cabinetmaker by Hermann Häcker and taken over by his son Friedrich in 1938. In 1965, the foundation for today's economic success was laid by the latter's son-in-law Horst Finkemeier and wife Renate through the serial production of kitchen furniture.

As an owner-managed family business, Häcker today produces fitted kitchens at five production facilities across two sites in Rödinghausen and Venne. The company offers its retail partners and employees a unique, values-driven corporate culture—reliable, responsible and exemplary.

With its product lines concept130 and systemat, as well as the brands BLAUPUNKT and h|tech for built-in kitchen appliances, Häcker offers a comprehensive product portfolio tailored to a wide range of customers and markets—from value-driven to premium.

More information about Häcker can be found on our website at [haecker-kuechen.com/en](http://haecker-kuechen.com/en) and on LinkedIn (Häcker Kitchen International).

### Press Contact

Häcker Küchen GmbH & Co. KG

Karsten Bäumer—Head of Product Marketing & PR

Phone: +49 5746 940 297

Email: [kbaeumer@haecker-kuechen.de](mailto:kbaeumer@haecker-kuechen.de)