

Press release

1 March 2026

KBB BIRMINGHAM | 1–4 MARCH 2026

Häcker presents a wide range of designs from modern to heritage at its KBB debut

Rödinghausen. From 1 to 4 March 2026, German kitchen manufacturer Häcker will be taking part in KBB Birmingham for the first time. Located at Stand P90, the London team will present three show kitchens and a lounge area across 117 m². The harmonious designs showcase the breadth of Häcker's design expertise and introduce distinctive new accents to the British market.



Classic British Shaker look: the BRISTOL in the exclusive Häcker UK colour blush pink

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In the UK, German kitchens are widely associated with modern, handleless designs. With its debut at KBB, however, Häcker is demonstrating just how broad its portfolio truly is – ranging from contemporary handleless concepts to traditional and modern British Shaker designs.

Unique premium design

In the first show kitchen, Häcker presents the handleless AV 6065-GL wood-veneer front in elegant walnut (systemat), featuring a sleek 10-mm frame that gives the kitchen its precise contour and lends structure to the deep walnut wood tone. Combined with the award-winning AV 6085-GL black-oak wood-veneer front with its rattan texturing, it creates a unique interpretation of handleless design while combining two very distinctive and trending looks, the Japandi and the come-back of the rattan vibes.

Modern Shaker look meets earthy tones

The second display kitchen features the ROMA framed front in stone beige paired with the BALI truffle-brown wood effect front, creating a warm atmosphere. Shaker styling and modern minimalism blend to form a harmonious whole. Soft colours and rounded side panels, complemented by a matching curved worktop, underline the warm and inviting character of this concept130 kitchen.

British heritage style with fresh ideas

The third kitchen on show presents a classic Shaker design featuring the concept130 BRISTOL front, shown in a two-tone palette of blush pink and thyme green. Together with powder blue and burnt umber, these pastel shades form a set of exclusive finishes developed specifically for the British and Irish markets. Selected details such as panels, cornices and the Belfast sink create a truly heritage-inspired look. The kitchen blends British design tradition with contemporary colour accents, setting fresh impulses in the UK market.

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Häcker and Blaupunkt – everything from a single source

Blaupunkt built-in kitchen appliances, seamlessly integrated into the kitchen designs, demonstrate to the trade audience at KBB how stylishly a complete kitchen can be planned and supplied from one source. Thanks to the close cooperation in product development between Häcker and Blaupunkt, the exclusive Häcker brand for built-in kitchen appliances, the appliances and sinks integrate perfectly into the overall kitchen design – from built-in ovens and wine coolers to extractor solutions.

“A deep understanding of the various markets in which we operate as a brand forms the foundation of our success as an internationally positioned family business,” explains Jamie Schneider, Managing Director of Hacker UK Ltd. “Our exhibition stand clearly demonstrates that we are an integral part of the British kitchen industry – with kitchens that reflect typical local design traditions while also incorporating targeted developments for the UK market. Our compass is guided by the values that define Häcker: we are reliable, responsible and exemplary, from our service and products to the way we cultivate our partnerships. These values set us apart and are reflected in every kitchen we create.”

Press contact

Häcker Küchen GmbH & Co. KG

Mr Karsten Bäumer – Head of Product Marketing & PR

Telephone: +49 5746 940 297

Email: kbaeumer@haecker-kuechen.de

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Häcker—The Company

Häcker was founded in 1898 as a cabinetmaker by Hermann Häcker and taken over by his son Friedrich in 1938. In 1965, the foundation for today's economic success was laid by the latter's son-in-law Horst Finkemeier and wife Renate through the serial production of kitchen furniture.

As an owner-managed family business, Häcker today produces fitted kitchens at five production facilities across two sites in Rödinghausen and Venne. The company offers its retail partners and employees a unique, values-driven corporate culture—reliable, responsible and exemplary.

With its product lines concept130 and systemat, as well as the brand BLAUPUNKT for built-in kitchen appliances, Häcker offers a comprehensive product portfolio tailored to a wide range of customers and markets—from value-driven to premium.

More information about Häcker can be found on our website at <http://www.hacker-kitchens.co.uk> and on LinkedIn (Häcker UK Ltd.).