

Press release

19 September 2026

Häcker In-House Exhibition from 19 to 25 September 2026

More matt finishes, more possibilities: Blaupunkt presents new product highlights in a modern design

Rödinghausen. At this year's Häcker in-house exhibition, Blaupunkt is showcasing numerous new products for the 2026/27 sales year. The focus is on the continued expansion of the successful Matt Edition, as well as innovative built-in appliances and sinks that combine modern design with high practicality for everyday use. In keeping with the exhibition's motto, 'Inspired by simplicity', these new products embody Blaupunkt's commitment to offering simply more convenience.

Simply more elegance: Blaupunkt Matt Edition

With new highlights from the Matt Edition, Blaupunkt is consistently expanding its range for a cohesive kitchen design. From wine and warming drawers, through ovens and compact appliances, to hobs, hob extractors and a microwave, solutions are available for almost all relevant appliance categories.

The matt finishes are not only visually appealing: they minimise visible fingerprints, are particularly scratch-resistant and retain their high-quality appearance even with intensive use. Combined with matching matt fronts, they create a harmonious overall look for modern kitchen designs.

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Fig. 1: Blaupunkt wine drawer in the new Matt Edition combined with the built-in combi steam oven

Simply more enjoyment: flexible wine temperature control and precise cooking

With the new wine drawer, the Matt Edition gains another standout feature for design-oriented kitchens. It creates optimal conditions for the storage and temperature control of selected wines, whilst also impressing with its elegant integration into the kitchen design. When combined with the matt built-in combi steam oven (5C70S9690ME), which has also been newly added to the range, the result is a high-quality ensemble of appliances that uniquely combines form and function. Whilst wines are always ready to serve, the steam cooking technology ensures precise cooking results and the best possible preservation of flavours and nutrients. The Matt Edition is complemented by the new built-in warming drawer (5WS16400ME), which brings plates and serving dishes up to the right temperature, thereby consistently upholding the standard of perfect enjoyment.

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Simply more freshness: new cooling technology for greater flexibility

In the refrigeration sector, Blaupunkt is continuing to develop its portfolio with several new products. The new 'Cross Door' fridge-freezer combines modern design with a generous capacity of 503 litres and practical Kitchen-Fit installation. Thanks to the patented, dual-axis hinges, the doors can be opened fully – even when the appliance is flush against furniture or walls. This means that planners and users alike benefit from maximum freedom in placement and a particularly high-quality, seamless look. Features such as Total No Frost, a handle-free design and the striking Dark Steel finish round off the concept.



Fig. 2: New to the range: 'Cross Door' fridge-freezer

In addition, Blaupunkt is presenting a new generation of built-in fridges and freezers. Dual Cooling, Total No Frost and 360° air circulation ensure consistent storage conditions throughout the interior. Food stays fresh for longer, whilst ice build-up is reliably prevented. Also new is the 5WK330FF0 under-counter wine fridge, which combines a compact design with high-quality features – including

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two separate climate zones for the ideal temperature control of different types of wine.



Fig. 3: Compact and elegant: the new 5WK330FF0 under-counter wine fridge

Simply more quality: new sinks for modern kitchen design

Blaupunkt is also expanding its range with attractive new additions in the sink sector. The new FINO Stainless Steel Edition makes a distinctive design statement and combines modern aesthetics with high functionality. The smooth stainless steel surfaces are particularly easy to clean and hygienic, making them ideal

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for the demands of everyday kitchen life. The ALENTO range of built-in sinks, made from high-quality quartz composite, features a spacious main bowl, a separate additional bowl and a functional drainer. Available in Black Granite, Dark Grey and Sand, it opens up further possibilities for harmonious material and colour schemes. Quartz composite impresses with its high resistance to scratches, stains and heat, as well as its low-maintenance surface, which makes cleaning easier. At the same time, the modern stone-effect finish of the quartz composite gives the sinks a particularly high-quality and contemporary look.



Fig. 4: FINO built-in sink | Stainless Steel Edition

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Simply more convenience: cooking and ventilation in perfect harmony

In the field of cooktop technology, Blaupunkt is further expanding its Matt Edition range. A new 60 cm-wide induction hob combines a generous design and modern technology with a particularly durable, matt surface that reduces visible finger-prints and ensures a neat appearance over the long term. New cooker hoods are also available to create a tidy and modern kitchen design. They combine powerful extraction technology with clean lines and blend seamlessly into a variety of kitchen concepts. In doing so, Blaupunkt once again underlines its commitment to consistently combining design, function and ease of use.



Fig. 5: Award-winning design: matt induction hob with integrated extractor fan 5IX80290ME

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Simply greater peace of mind: quality backed by a 5-year guarantee

Olaf Thuleweit, Managing Director of HK Appliances, explains the idea behind this year's new products: "We want to create products that not only look good but also offer real added value in everyday life. That is why we combine high-quality design with well-thought-out features and superior build quality. The five-year guarantee on all built-in appliances, sinks and taps reflects this commitment and gives our customers the assurance that they have made the right choice for the long term."



Fig. 5: Olaf Thuleweit, Managing Director of HK Appliances, is looking forward to presenting the new Blaupunkt products to visitors at in-house exhibition.

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Häcker—The Company

Häcker was founded in 1898 as a cabinetmaker by Hermann Häcker and taken over by his son Friedrich in 1938. In 1965, the foundation for today's economic success was laid by the latter's son-in-law Horst Finkemeier and wife Renate through the serial production of kitchen furniture.

As a family-run business now in its fifth generation, Häcker today produces fitted kitchens at five production facilities across two sites in Rödinghausen and Venne. The company offers its retail partners and employees a unique, values-driven corporate culture—reliable, responsible and exemplary.

With its product lines concept130 and systemat, as well as the brands BLAUPUNKT and h|tech for built-in kitchen appliances, Häcker offers a comprehensive product portfolio tailored to a wide range of customers and markets—from value-driven to premium.

More information about Häcker can be found on our website at haecker-kuechen.com/en and on LinkedIn (Häcker Kitchen International).

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