

Press release

17 July 2026

Four awards for outstanding product design

Blaupunkt wins three Red Dot Awards and one Plus X Award

Rödinghausen. Blaupunkt is once again among the winners of the prestigious Red Dot Award this year. The jury honoured no fewer than three products in the 'Product Design' category: an induction hob with an integrated extractor hood, the new wine drawer and the Tirreno Edition for sinks and taps. In addition, Blaupunkt was honoured with the Plus X Award for 'Best Brand of the Year 2026' in the hobs category.



Image 1: Blaupunkt wine drawer

Press release

17 July 2026

Blaupunkt wine drawer: sophisticated wine cooling in a modern design

The Red Dot jury has recognised the Blaupunkt wine drawer as a new standout in the field of wine cooling. This elegant wine drawer offers the functionality of a fully-fledged wine fridge whilst combining it with the compact form of a drawer. This modern, newly designed product can accommodate up to five bottles, with the temperature adjustable flexibly to suit requirements between 5 °C and 20 °C. The electronic opening mechanism ensures maximum ease of use, whilst the glass viewing window always allows a view of the wine collection. In addition to its space-saving design, the jury highlighted its clean lines and precise temperature control – features that enable “this wine drawer to translate classic wine cooling into a modern format”.

Blaupunkt Tirreno: Timeless design in elegant colours for the sink

With the new, PVD-coated Lago sink and the matching Liro tap, Blaupunkt has won a Red Dot Award in the sink design category. The sink’s elegant PVD finish, available in Dark Steel and Copper, offers first-class material quality that combines scratch resistance and high stain resistance with colour fastness and a lasting gloss effect. The stylish, minimalist design offers a timelessly modern aesthetic that not only impresses with its durability but is also easy to maintain. The same applies to the PVD-coated Liro PO tap, which harmonises perfectly with the sink in terms of colour and material. The jury was impressed by the unique combination of aesthetics and practicality for everyday use: “The Blaupunkt Edition Tirreno is a stylish sink combination that impresses with its elegant design and durable materials,” the jury explained in its statement.

Press release

17 July 2026



Image 2: Winning product: Tirreno Edition in copper

Induction hob: aesthetics meet functionality

The IX80290ME induction hob with integrated extractor hood, which won the third Red Dot Award, is part of the new Blaupunkt Matt Edition, which combines an elegant look with practical everyday features, such as reduced fingerprint marks and exceptional scratch resistance. An unobtrusive, concealed control panel with white LED lighting – which is invisible when switched off – discreetly controls both the cooking and extraction functions, whilst preserving the hob's clean design. In addition, the hob offers a dual boost function for all induction zones, a special Cooking Chef mode and a grill function. Another special feature is the option to flexibly combine two cooking zones into one large zone. "With its matt finish, integrated extractor and concealed control concept, the Blaupunkt 5IX80290ME embodies a consistently minimalist kitchen design," said the jury.

Press release

17 July 2026



Image 3: Induction hob with integrated extractor fan IX80290ME

Plus X Award – Best Brand of the Year 2026 in the Hob category

With the overall “Best Brand of the Year 2026” award from the Plus X jury, Blaupunkt has won a fourth award recognising the overall quality of its hobs. The assessment criteria included technological performance, user-friendliness, build quality and design excellence. With this award, the jury recognises the successful combination of technical precision, contemporary design and high practicality for everyday use with which Blaupunkt develops modern hob solutions: “With powerful technology, well-thought-out functions and reliable quality, the brand sets new standards – and thus deserves the award for Best Brand of the Year 2026.”

Press release

17 July 2026

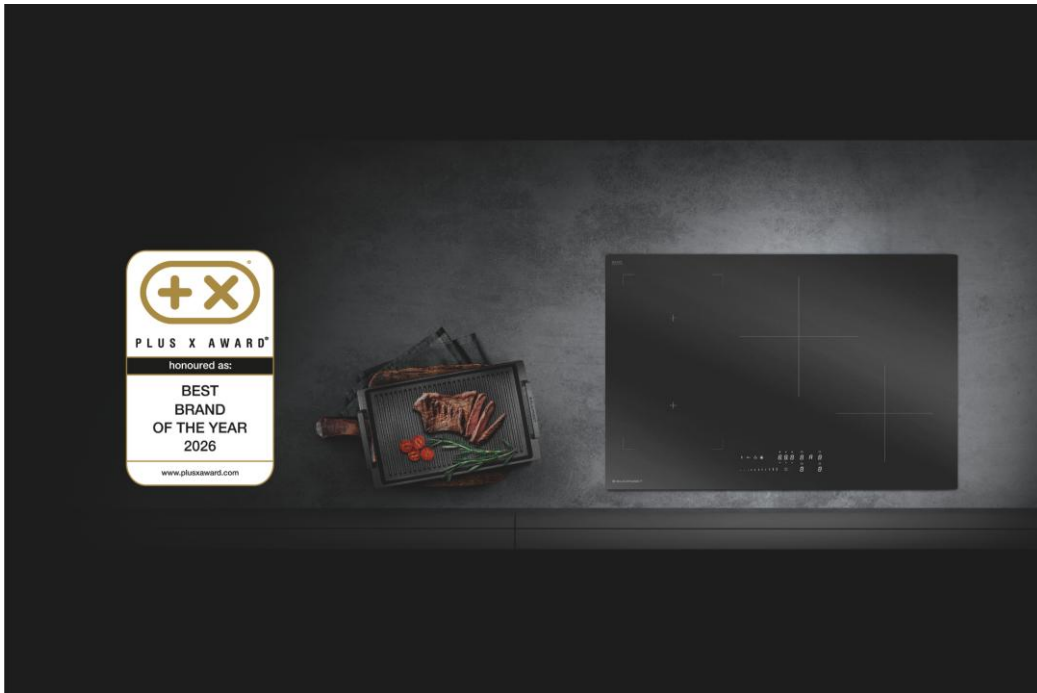


Image 4: Plus X Award for 'Best Brand of the Year 2026' for Blaupunkt hobs

Recognition that motivates

Olaf Thuleweit, Managing Director of HK Appliances, is delighted with the awards and emphasises their motivational value: "Four awards in a single year are a special endorsement of our work for our entire team. They demonstrate that our products impress not only through their design, but also through their functionality and the added value they offer in everyday life. This success spurs us on to continue developing solutions with passion that enrich our customers' kitchen experience."

Press release

17 July 2026

Häcker—The Company

Häcker was founded in 1898 as a cabinetmaker by Hermann Häcker and taken over by his son Friedrich in 1938. In 1965, the foundation for today's economic success was laid by the latter's son-in-law Horst Finkemeier and wife Renate through the serial production of kitchen furniture.

As an owner-managed family business, Häcker today produces fitted kitchens at five production facilities across two sites in Rödinghausen and Venne. The company offers its retail partners and employees a unique, values-driven corporate culture—reliable, responsible and exemplary.

With its product lines concept130 and systemat, as well as the brands BLAUPUNKT and h|tech for built-in kitchen appliances, Häcker offers a comprehensive product portfolio tailored to a wide range of customers and markets—from value-driven to premium.

More information about Häcker can be found on our website at haecker-kuechen.com/en and on LinkedIn (Häcker Kitchen International).

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