

Häcker presents a new product line at the 2021 in-house exhibition

The perfect match – Dream combinations

September 2021. Häcker is showing a total of 46 new kitchens on a good 4,000 square metres at the Küchenmeile A30 trade fair. The Rödinghausen-based company is presenting concept130, a new product line that will complement systemat.

The perfect match – Dream combinations. This year's trade fair motto fits perfectly with the new concept130 product line. Because at the heart of the new kitchen collection is consistency and diversity in kitchen planning. The kitchen, designed in a 130-unit grid, is based on the pillars of "Intelligent Diversity", "Technology & Design" and "Sustainability".

The consistency is reflected in the holistic colour concept for fronts, carcasses and mouldings. Based on eleven carcass colours and the uniform interior carcass colour in crystal white, it offers countless combinations. Each body version can be combined with glossy, matt or high-gloss visible sides to match the front. Supplemented by 20 families of fronts with numerous

colour and decor variants, concept130 offers the right kitchen for every taste. The system kitchen allows for clear and harmonious lines.

A real highlight are the noble MURANO glass fronts in matt and high gloss. They are easy to clean and safe in use, thanks to the thick edges that are closed on the side. If you want a handleless design, mouldings are available in the same colour.

Speaking of colours, a visual highlight are also the new Selection shades Eucalyptus, Natural Umbra, Ocean and Burgundy. These new, harmonious colours create a great sense of comfort and, thanks to their low grey content, blend very well with a variety of living environments. Here, too, customers can choose the niches, side panels and mouldings to match the colour of their choice.

But the new product line also features impressive inner values. The Metro pull-out system in platinum – with railing as standard, optionally in BOX and clear glass versions – reveals its inner beauty at first glance. The precious metal look gives the pull-outs an exclusive aesthetic.

Alongside Intelligent Diversity as well as Technology and Design, Sustainability is another key component of concept130.

Häcker uses water-based lacquers, formaldehyde-reduced wood materials and, in the Roma and Ravenna front ranges, lacquer laminate with a high recycled content. What's more, all kitchens are demonstrably produced in a carbon neutral manner and certified as healthy to live in.

Häcker is presenting concept130 at its in-house exhibition, a kitchen system that has been met with great interest by trade visitors.

"I am pleased to see how high the interest of our customers is in the new product line concept130 – an easy-to-plan kitchen collection with many design and sustainable combination possibilities", says Markus Sander, Managing Director Sales, Marketing and Controlling at Häcker.

In addition to the important product launch of concept130, there are further innovations at Häcker.

The range also features a new base unit pull-out shelf with fronts in a wood finish as well as a new base unit metal shelf in black and a practical storage tin set. The latter will particularly appeal to people who like zero-waste shopping and are looking for suitable storage options in the kitchen. Rating: Very practical.

The new worktops with a thickness of 2.5 cm are also very modern and trendy. They are available with 21 decors in wood and stone look or as plain with PerfectSense® surface.

In 2021 again, the Häcker in-house exhibition offers plenty to discover. With the highlight concept130, the Rödinghausen-based company has once again succeeded in creating an impressive in-house exhibition.

Häcker Kitchens – The Company

Häcker manufactures modern fitted kitchens that meet the highest requirements in terms of quality, functionality, durability and design. The family-run business is considered a guarantee for reliability, commitment and sustainability in the industry. Founded by Herman Häcker in 1898, the company has stood for superior quality since day one. The company currently supplies more than 60 countries on every continent with Häcker kitchens. State-of-the-art production facilities combined with a proprietary fleet allow the company to meet customer requirements down to the last detail. As a family-run business with a sustainable alignment, throughout the years Häcker has represented consistent values in times of globalisation.

These values are characterised by a high sense of economic, ecological and social responsibility and once again emphasise the company philosophy: Made in Germany.

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Image overview



Markus Sander

Managing Director Sales,
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Plus several pictures of concept130



Natural elegance. The Bali kitchen in walnut shows how elegant and comfortable spaces for living and working can be designed.



Especially outstanding. The concept130 kitchen Bristol in the new Selection colour Eucalyptus comes in a modern design trend with a homely feel.



Naturally classy. The Ravenna kitchen from the new concept130 product line stages an exclusive country life. Wall units with metal frame doors and pull-out shelves in a wood look harmonise perfectly.



The stylish Selection shade Ocean from the new product line concept130 is fresh and modern. A handle-free look and user-friendly technology with Softclose Tipmatic system makes kitchen life enjoyable.



Sustainable and certified healthy living: Häcker products and production are climate-neutral. What's more, they are produced using water-based paints, recycled plastics and materials with ultra low formaldehyde content.